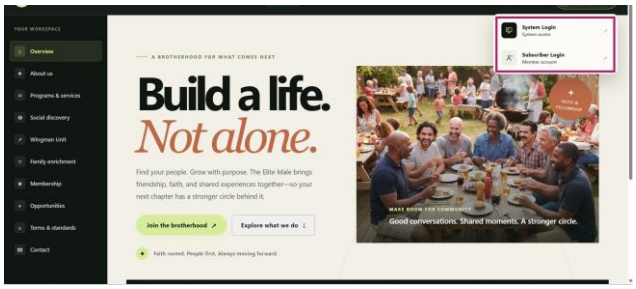
A BUSINESS CASE FOR GROWING BUSINESSES

Why you should choose FlexibleX cloud platform for your business

let us worry about technology as you take care of important business

MOVE FROM A SIMPLE WEBSITE TO A FULLY MANAGED SERVICE PORTAL

GET: A branded website, managed SQL Server database, REST API and customizable ERP, connected for the way your business works. Supports work from home to maximize employee productivity.



A branded digital front door, connected to the systems that run your business.

THE OPPORTUNITY

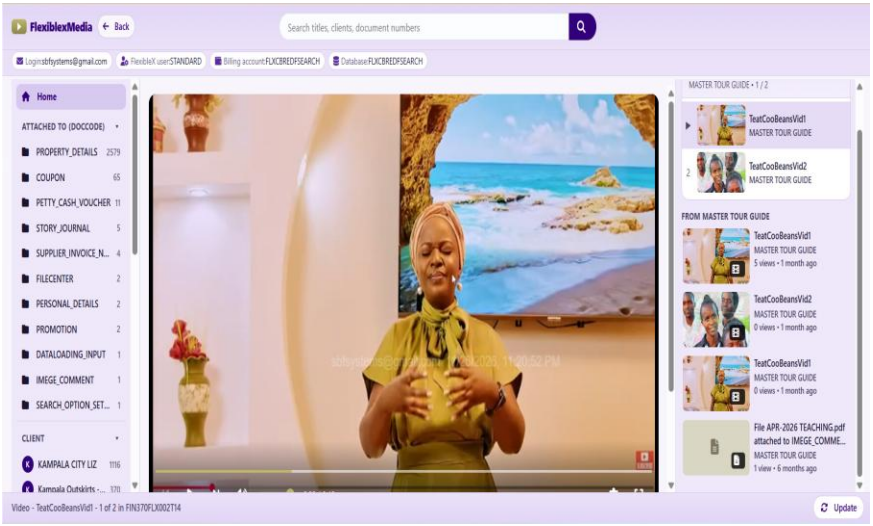
Move from online presence to service portal.

Many websites sit apart from the tools that manage content, records, subscriptions and customer service. FlexibleX connects the public experience to a managed database, ready REST API and operational workspace, so customers can access useful services online while your team works from connected business systems.

BRANDES PUBLIC FACING WEB PAGES. YOUR BUSINESS BACKBONE BEHIND IT.

Build a branded digital front door for your products, services, locations and franchise opportunities. FlexibleX can modernize an existing HTML, CSS and JavaScript website, then connect it to live data and online services. Choose from 12+ ready-made business modules, including accounting, inventory, payroll and hospitality, or tailor the app to your workflows.

A YOUTUBE GRADE MEDIA SERVICE FOR YOUR INTERNAL USE



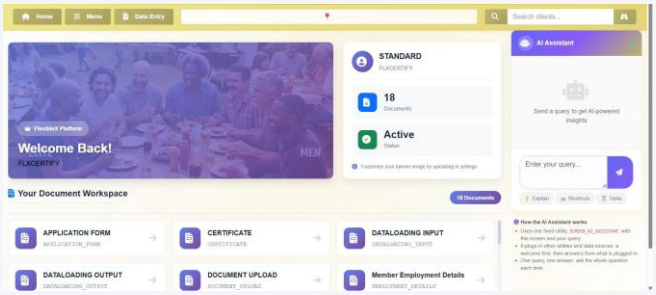
Give your organization its own controlled media space for training videos, internal notices, announcements, memos and operational communications. Publish and organize video and media by department, branch, team, subject or audience, with controlled access and structured management. It gives your staff the convenience of a modern media platform — while keeping the content private, organized and under your organization's control.

ONE CONNECTED FOUNDATION

FLEXIBLEX | CONNECTED BUSINESS PLATFORM

Four app spaces. One business Solution.

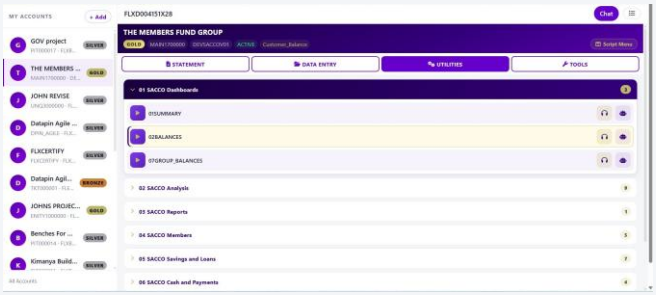
Shape the platform around the people you serve and the work your team needs to do.



01 BACK OFFICE + CONTENT

Run the daily operation

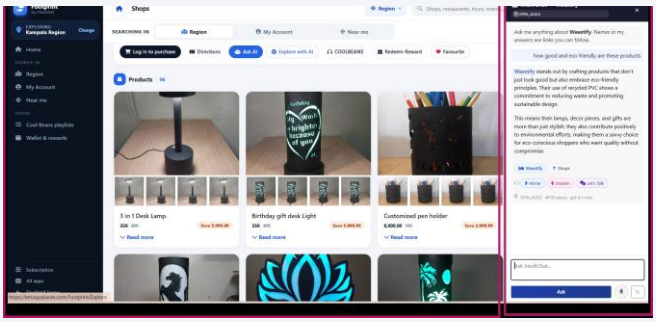
Manage records, documents and content in a configurable workspace. Start with relevant modules such as accounting, inventory, payroll or hospitality, supported by a managed database and API.



02 SUBSCRIPTION ACCOUNTS

Serve customers and members

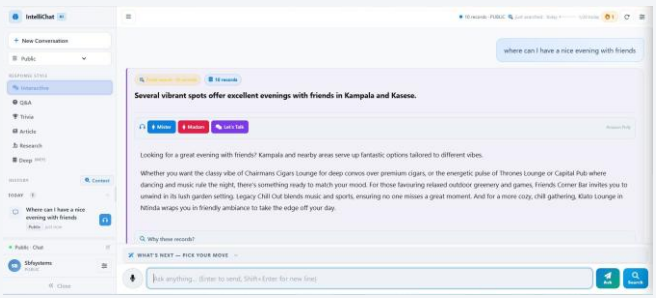
Give clients, customers or members a dedicated account space for subscription services and ongoing engagement, within a consistent journey connected to your organization.



03 FOOTPRINT MARKETING

Make your offer discoverable

Showcase products, services, offers, locations and franchise identity through a branded discovery space that extends your digital presence beyond a brochure website.



04 BUSINESS-FOCUSED AI

Put AI in your context

Ask questions of business information and surface useful insights. Role-based access and AI usage controls help keep assistance relevant, governed and aligned with your data.

Why choose FlexibleX?

Because the work does not stop at the website. FlexibleX can connect the branded front end to your data, API, operational apps, subscriptions and AI, then host and maintain the core technology stack. That can mean fewer disconnected tools and handoffs, while your team focuses on customers and growth.

1 DISCOVER
Review your site, customer journeys and top operational friction.

2 DESIGN
Choose the first app spaces, workflows and data connections.

3 ROLL OUT
Launch in useful phases, then refine as needs evolve.

START WITH ONE BUSINESS PRIORITY

Bring your current website and one customer journey or internal process you want to improve. FlexibleX can help map a practical, phased plan. **www.flexiblex.com**

CONTACT FLEXIBLEX

FlexibleX Developers | Global
sbfsystems@gmail.com
+256 741 546041

Flex Datapin Technologies | East Africa
flexdatapin@gmail.com
+256 741 546041

FlexibleX Developers | United States
sbfsystems@gmail.com
414 551 5518



Turn Your Website Into a Strategic Service & Revenue Portal

Your website shouldn't sit idle as a plain digital brochure while your revenue streams, stakeholders, and operations live across disconnected tools. We extend your existing website into a unified service portal where you can collect subscriptions, manage rewards, connect and collaborate with stakeholders, and run your organization on your terms.

1. Private Organizational AI

AI grounded in your organization's own data, with controlled access and highly tailored RAG — giving executives, staff, and external users answers based strictly on the information they are authorized to access.

2. Internal Media

A private, YouTube-grade media experience for organizational use — executive briefings, training videos, staff announcements, notice boards, internal memos, and other communications, organized and governed by your organization.

3. Customer, Member & Stakeholder Collaboration

Secure, role-based logins, subscription collection, and collaborative workspaces for customers, vendors, members, and partners — letting you connect, transact, and manage recurring access in one place.

4. Digital Footprint, Rewards & Branding

E-commerce-style applications for product displays, company shops, loyalty rewards, promotions, and customer engagement — turning casual visitors into active, retained participants.

5. Back Office

Private applications for internal operations such as accounting, payroll, administration, workflows, and executive reporting — built around your governance rules rather than rigid off-the-shelf templates.

6. Modern Public Website

Modern, professional web pages that present your organization, services, products, and information — serving as the high-converting front door to your complete service portal.

One platform. Your organization. Your rules.

Instead of piecing together disconnected applications and losing visibility across vendors, we bring your revenue, collaboration, operations, media, and permission-controlled AI together around the way your organization actually works.